

Training
Course

Financial Modelling & Decision Making

Course Plan

Introduction

In today's competitive and uncertain business environment, sound financial modeling and decision-making skills are vital for achieving strategic goals and sustainable growth. The “Financial Modelling & Decision Making” course equips participants with the knowledge and tools needed to design robust financial models that support better business decisions. Through hands-on practice, participants will learn how to build dynamic models, analyze complex financial scenarios, and use data-driven insights to guide organizational strategy and operational choices.

Course Objectives:

- ✓ Understand key concepts in financial analysis, modeling, and forecasting.
- ✓ Learn to build reliable and dynamic financial models.
- ✓ Analyze financial statements to evaluate business performance.
- ✓ Develop forecasting models to predict future revenues, costs, and profitability.
- ✓ Apply valuation techniques for investment and business decision-making.
- ✓ Strengthen skills in scenario analysis, sensitivity testing, and risk evaluation.
- ✓ Communicate financial insights effectively to stakeholders and management.

Who Should Attend?

- Financial analysts and finance professionals
- Corporate strategists and decision-makers
- Investment and portfolio managers
- Business development managers
- Project managers handling financial projections
- Entrepreneurs and startup founders
- Accounting and audit professionals
- Anyone involved in financial planning, modeling, or strategic decision-making

Training Methods:

- ✓ Online Video material.
- ✓ Presentation.
- ✓ Live Interactive sessions.
- ✓ Course presenter will make extensive use of all tools that will be needed for the virtual environment.
- ✓ Questions & Answers

Course Outline:

Day One

- Introduction to Financial Modeling: Purpose and Benefits
- Characteristics of a Good Financial Model
- Excel Skills for Effective Financial Modeling
- Designing Model Architecture: Inputs, Processing, Outputs
- Assumptions Management and Documentation

Day Two

- Building Dynamic Financial Statements (Income, Balance Sheet, Cash Flow)
- Revenue and Expense Forecasting Models
- Cash Flow Forecasting and Management Techniques
- Cost Analysis and Break-Even Modeling
- Scenario Analysis and Sensitivity Testing

Day Three

- Valuation Models: Discounted Cash Flow (DCF) Techniques
- Capital Budgeting and Investment Appraisal Models
- Risk Analysis Using Financial Models
- Financial Ratios and KPI Analysis within Models
- Building Models for Mergers and Acquisitions (M&A)

Day Four

- Debt and Financing Structure Modeling
- Modeling Working Capital Requirements
- Budgeting and Variance Analysis through Financial Models
- Project Finance Modeling Essentials
- Best Practices in Financial Modeling (Accuracy, Auditability, Simplicity)

Day Five

- Common Mistakes in Financial Modeling and How to Avoid Them
- Decision-Making Frameworks: Financial vs. Non-Financial Factors
- Using Financial Models in Strategic Planning and Business Cases
- Presenting Financial Models and Results to Management and Stakeholders
- Case Studies and Practical Exercises: Real-World Financial Modeling

Training Details

Course Duration	5 Days
Pre-Schedule	27 – 31 July 2025
Venue	Ramada Plaza by Wyndham Istanbul City Center
Training Fees Per Person	KWD 1500 (One Thousand Five Hundred Only)
Course Fees Include	<ul style="list-style-type: none"> ✓ Tuition documentation ✓ Curriculum and Training Handout ✓ Five star Lunch ✓ Completion Certificates