Skills International for Training & Consulting

Training Course

Learning and Development (L&D) Strategies

Skills International
for Training & Consulting

سكلز الـدولـية
للتدريب والإستـشـارات

Course Plan

In today's fast-paced business environment, organizations must continuously adapt to evolving technologies, market demands, and workforce expectations. Learning and Development (L&D) strategies play a crucial role in building a skilled, motivated, and future-ready workforce. This course provides participants with comprehensive knowledge and practical approaches to designing, implementing, and evaluating L&D strategies that align with organizational goals, foster talent development, and drive business performance.

Course Objectives:

- ✓ Understand the strategic importance of L&D in modern organizations.
- ✓ Design effective L&D strategies aligned with organizational vision and goals.
- ✓ Identify training needs and skill gaps within the workforce.
- ✓ Apply modern L&D frameworks, models, and tools.
- ✓ Integrate digital learning and emerging technologies into L&D programs.
- ✓ Foster a culture of continuous learning and knowledge sharing.
- ✓ Measure and evaluate the impact of L&D initiatives on business outcomes.

Who Should Attend?

- ✓ HR and Talent Development Staff.
- ✓ Learning and Development Professionals.
- ✓ Training & HR Project Leader
- ✓ Corporate Trainers and Facilitators.
- ✓ Line Managers and Supervisors.
- ✓ Organizational Development Specialists.
- ✓ Business Leaders seeking to strengthen workforce capabilities.

Training Methods:

- ✓ Online Video material.
- ✓ Presentation.
- ✓ Live Interactive sessions.
- ✓ Course presenter will make extensive use of all tools that will be needed for the virtual environment.
- ✓ Questions & Answers

Day One

- Introduction to Learning and Development Strategies.
- The Role of L&D in Organizational Success.
- Key Trends Shaping the Future of L&D.
- Aligning L&D Strategies with Business Objectives.
- Conducting Training Needs Analysis (TNA).

Day Two

- Identifying and Addressing Skills Gaps.
- Designing Effective L&D Frameworks.
- Adult Learning Theories and Their Application.
- Learning Approaches.
- E-Learning and Digital Learning Platforms.

Day Three

- The Role of AI and Emerging Technologies in L&D.
- Building a Culture of Continuous Learning.
- Knowledge Management and Sharing Practices.
- Developing Leadership Through L&D Programs.
- Coaching and Mentoring as L&D Tools.

Day Four

- Measuring Training Effectiveness (Kirkpatrick Model, ROI, etc.).
- Evaluating the Impact of L&D on Organizational Performance.
- Building Employee Engagement Through Learning.
- Overcoming Challenges in Implementing L&D Strategies.
- Customizing L&D for a Diverse Workforce.

Day Five

- Upskilling and Reskilling for the Future of Work.
- Microlearning and Bite-Sized Learning Approaches.
- Leveraging Data and Analytics in L&D Decision-Making.
- Case Studies: Best Practices in Global L&D Strategies.
- Developing a Strategic L&D Action Plan

Training Details

Course Duration	5 Days
Pre-Schedule	9 – 13 Feb 2026
Venue	Madrid – Spain - Madrid – Preciados Hotel
Training Fees Per Person	KWD 1600 (One Thousand Six Hundred Only)
Course Fees Include	✓ Tuition documentation ✓ Curriculum and Training Handout ✓ Five star Lunch ✓ Completion Certificates