

Training
Course

**Executive Leadership Skill &
Strategic Planning for Achieving the
Goals**



Course Plan

Course Objectives:

- ✓ Understand how to design visionary strategic plans
- ✓ Work out how to translate strategic plans into action plans
- ✓ Examine a model for organizational and individual assessment
- ✓ Provide insights into strategic planning problems to avoid
- ✓ Identify and learn from examples of strategic success and failure
- ✓ Understand the nature of the organizational life cycle
- ✓ Provide insights into productive contingency planning

Training Methods:

- ✓ Online Video material.
- ✓ Presentation.
- ✓ Live Interactive sessions.
- ✓ Course presenter will make extensive use of all tools that will be needed for the virtual environment.
- ✓ Questions & Answers

Course Outline:

Day One

The Strategic Planning process - 1

- Introduction to the seminar – structure and content
- Strategy - concept and significance
- “Competitive Positioning” versus “Blue Sky” approaches
- Achieving competitive advantage through flexibility and agility
- The interaction of strategy, structure and business processes
- Gathering information and intelligence for the SWOT analysis
- Mini-cases and group discussion – “Cost versus Differentiation

Day Two

The Strategic Planning process - 2

- Vision and mission statements - preparing for the future
- Business analysis and contingency planning
- Strategic choice
- Converting the SWOT analysis into the “Strategy Matrix”
- Strategy formulation – programmes, projects, policies
- Transforming the organization - strategy implementation and managing change
- Mini-case and group discussion – major strategic re-orientation

Day Three

Assessing current state of the organization

- Leadership and management in relation to strategy
- Customer and market focus
- Human resources and knowledge management
- Building a strategic planning team
- Effective process management to achieve business results
- Monitoring and measuring business performance
- Mini-case and group discussion - a market entry problem

Day Four

Avoiding the pitfalls of strategic planning

- The strategy life-cycle and the problem of strategic drift
- Getting innovative thinking into the organization
- The potentially negative dimensions of success
- How to avoid “paralysis by analysis”
- Overcoming inability to evaluate fresh ideas, denying the truth and thinking inside the box
- The critical importance of teambuilding and teamwork
- Mini-case and group discussion - how and why a good organization can go bad

Day Five

Personal strategic planning

- Applying strategic tools and techniques to the individual
- Personal goal setting, creating a personal strategic plan
- Implementing change – achieving progress as a strategic manager

- The mix of competencies and personal skills required in 21st century business
- Executing strategy – how to break it down and get it done
- Developing inspiration and gathering support
- Overcoming adversity by leveraging your skills and building on success
- Conclusion – a personal role in the strategic planning and goal setting processes

Training Details

Course Duration	5 Days
Pre-Schedule	27-31 Oct 2024
Venue	London – Double Tree by Hilton - Kinsington
Training Fees Per Person	KWD 1500 (One Thousand Five Hundred Only)
Course Fees Include	<ul style="list-style-type: none"> ✓ Tuition documentation ✓ Curriculum and Training Handout ✓ Five star Lunch ✓ Completion Certificates