

Training
Course

**Project Pathways Navigating Ideas
and Feasibility Studies**



Course Plan

Introduction

In today's rapidly evolving business landscape, transforming innovative ideas into successful projects requires a structured approach. The course "Project Pathways: Navigating Ideas and Feasibility Studies" aims to equip participants with the essential skills and knowledge to effectively evaluate project ideas and conduct comprehensive feasibility studies. Through this course, participants will learn how to assess the viability of their concepts, develop strategic plans, and implement effective project management practices to ensure successful outcomes.

Course Objectives:

- ✓ Understand the fundamentals of project ideas and their significance in business.
- ✓ Learn how to conduct comprehensive feasibility studies for project validation.
- ✓ Develop skills in critical thinking and analysis for effective decision-making.
- ✓ Gain insights into project planning and risk assessment.
- ✓ Enhance abilities to create compelling project proposals and presentations.
- ✓ Explore best practices for stakeholder engagement and collaboration.



- ✓ Apply project management tools and methodologies in real-life scenarios.

Who Should Attend?

- Aspiring project managers and team leaders.
- Business analysts and consultants seeking to enhance their skills.
- Entrepreneurs and startup founders interested in evaluating new ideas.
- Professionals looking to deepen their understanding of project management principles.
- Anyone involved in project planning and execution within organizations.

Training Methods:

- ✓ Online Video material.
- ✓ Presentation.
- ✓ Live Interactive sessions.
- ✓ Course presenter will make extensive use of all tools that will be needed for the virtual environment.
- ✓ Questions & Answers



Course Outline:

Day One

- Introduction to Project Ideas: Definition and Importance
- The Role of Creativity in Generating Project Ideas
- Understanding Market Needs and Trends
- Conducting a SWOT Analysis for Project Ideas

Day Two

- The Feasibility Study: An Overview
- Types of Feasibility Studies: Technical, Economic, Legal, and Operational
- Steps to Conduct a Feasibility Study
- Tools and Techniques for Feasibility Analysis

Day Three

- Assessing Financial Viability: Budgeting and Forecasting
- Risk Assessment and Management in Projects
- Developing a Project Proposal: Key Components
- Creating Effective Project Timelines and Milestones

Day Four

- Stakeholder Analysis and Engagement Strategies
- Communication Skills for Project Managers
- Using Project Management Software and Tools
- Monitoring and Evaluating Project Progress

Day Five

- Adapting Projects Based on Feedback and Market Changes
- Best Practices in Project Management Methodologies (Agile, Waterfall)
- Case Studies of Successful and Unsuccessful Projects
- Final Project Presentation: Pitching Your Project Idea

Training Details

Course Duration	5 Days
Pre-Schedule	25 - 29 Jan 2025
Venue	Dubai – The H Hotel
Training Fees Per Person	KWD 1300 (One Thousand Three Hundred)
Course Fees Include	<ul style="list-style-type: none">✓ Tuition documentation✓ Curriculum and Training Handout✓ Five Star Lunch✓ Completion Certificates

